



## League/Industry Partnerships

One of the major goals of the League's Strategic Plan Update (SPU) was to evaluate the progress to date of League/Industry relationships, and the opportunities for future expansion. As part of this SPU process, the Board of Governors, in June, 2009, reaffirmed both the vital importance of our interaction with Industry and its commitment to the development, implementation and expansion of industry partnerships by establishing a National League Standing Committee, termed League/Industry Partnerships Committee (LIP). The mandate of LIP is to oversee and implement existing MOUs and LOAs, further expand industry partnerships as appropriate and liaise with Provincial Committees' Industry Coordinators

To date, 9 National MOUs have been signed.

- On November 18, 2005, at the ACLC SAM, the ACLC/CAAHRA MOU and the ACLC/CAMC MOU were formally signed.
- On November 24, 2006, at the ACLC SAM, the ACLC/ATAC MOU and the ACLC/CBAA MOU were formally signed.
- On June 21, 2008, at the ACLC AGM, the ACLC/CAE MOU was formally signed.
- On June 11, 2009, the ACLC/AIAC MOU was formally agreed to.
- On January 26, 2010, the ACLC/CAC was formally agreed to.
- On November 19, 2011, at the ACLC SAM, the ACLC/CSA MOU was formally signed.
- On June 23, 2012, at the ACLC AGM, the ACLC/NAV CANADA MOU was formally signed.

Major specific industry undertakings in the MOUs include:

### **AIAC (Aerospace Industries Association of Canada)**

- provide aerospace experience and exposure by providing access to selected air cadets to the AIAC Annual General Meeting, and
- encourage its members to facilitate access/tours of their facilities and provide guest speakers as a means to educate and enhance awareness of aerospace career opportunities for cadets and Air Cadet League members, and to assist in incorporating this data into a national database of tours and speakers

### **ATAC (Air Transport Association of Canada)**

- provide an annual Power Pilot Upgrade Scholarship to a cadet selected by the ACL.
- provide national aviation operations experience and exposure by providing access for selected air cadets, chosen from squadrons in the host city, to the Annual General Meeting, Convention and Tradeshow, as well as access for selected cadets from the Ottawa area to ATAC's Annual Ottawa Spring Reception;
- provide, through those of its members who agree to participate, the following benefits and incentives to the ACLC:  
Aircraft Rental Discounts  
Ground School Discounts  
Meeting Space and Parade Grounds
- recognize graduates upon successful completion of the air cadet powered flying scholarship training program through the issuance of graduation certificates to each candidate in accordance with established policy;
- develop and produce safety related materials, which would be made available to the ACLC for distribution to its squadrons; and
- provide, on its web site [www.atac.ca](http://www.atac.ca), access for cadets to its career awareness and educational materials, including a link to its "Professional Pilot Career Information Guide."

### **CAAHRA (Canadian Aerospace Associations Human Resources Alliance)**

- contribute industry expertise and resources to assure that ACLC/DND programs are sustained, and that they will be relevant to and valued by industry; and

- augment, with their agreement, the contributions currently being made by other partners, including but not limited to: funding, contributions of services, training equipment and materials, facilities for squadron or League use, instructors for courses, and other resources.

## **CAC (Canadian Airports Council)**

- provide two annual scholarships of \$500.00 each to both the cadet with the highest academic standing, and to the most improved cadet attending the Advanced Aviation Technology Course – Airport Operations summer training course;
- encourage its members to support their local Air Cadet squadron through the provision of appropriate human, financial and physical resources;
- provide aerospace experience and exposure by providing access to selected League members and Air Cadets to the CAC Annual General Meeting;
- encourage its members to facilitate access/tours of their facilities and provide guest speakers as a means to educate and enhance awareness of aerospace career opportunities for cadets and Air Cadet League members; and
- provide career awareness materials and educational materials to the Air Cadet League for distribution to squadrons.

## **CAE**

- provide sponsorship for various flying programs run and coordinated by the ACLC; in particular, the sponsorship of four(4) annual Power Pilot Upgrade Scholarships;
- provide access to CAE Training Centres as a means to educate and enhance awareness of aviation career opportunities for cadets and ACLC members; in particular, provide simulator time for selected cadets at these Centres as available;
- provide “certificates” for simulator time to the ACLC, for promotional purposes; and
- provide its career awareness materials and educational materials, and training programs and aids to the ACLC for distribution to its squadrons

## CCAA (Canadian Council for Aviation and Aerospace)

- provide an annual \$500 scholarship to the top cadet attending the new Advanced Aviation Technology Course - Aircraft Maintenance;
- provide access for selected air cadets, chosen from squadrons in the host city, to the CCAA Annual General Meeting and Youth Forum;
- provide access to the CCAA bilingual Web site <http://www.avaerocouncil.ca> - "Youth Space" with a sub-section "Air Cadet League"
  - > shows thumbnails of CCAA career posters and enables squadrons to order these online, at no charge.
  - > a new addition to the Air Cadet League sub section is a sub menu which allows cadets to access a Photo Gallery and a Video Clips section on aircraft, as well as one on Plane Parts.
  - >The newly released Air Cadet recruiting video is also available.
- provide cadet access (a Password and a User name have been supplied to each squadron) to the Interactive Multimedia Learning Tool (IMLT) [www.camc-implt.ca](http://www.camc-implt.ca). This tool is designed to introduce cadets to the basic concepts of aircraft operation and maintenance. It consists of 3 modules: Theory of Flight, Aircraft Power Plants' and Aircraft Structures; and
- provide its career awareness materials and educational materials to the ACLC for distribution to its squadrons.

## CBAA

- provide an annual Power Pilot Upgrade Scholarship to an air cadet, as per the policy and procedures presently in effect with the League;
- provide any applicable lesson plans or training aids that may be useful to developing awareness into specific aviation industry vocations;
- provide opportunities for selected cadets / League members / military personnel to attend the CBAA Annual Convention, Trade Show and Static Display, and all CBAA sponsored workshops and seminars throughout the year ([www.cbaa.ca](http://www.cbaa.ca)).
- provide its career awareness materials and educational materials to the ACLC for distribution to its squadrons.

## **CSA (Canadian Space Agency)**

- Provide subject matter expertise to support the development of space-focused learning products by the Air Cadet League of Canada;
- Make available existing learning resources to be used, “as is” or referenced in the development of cadet-relevant learning products;
- Collaborate toward the delivery of one learning event annually for Air Cadet League of Canada youth participants on-site at the headquarters of the Canadian Space Agency;
- Coordinate up to three presentations annually coinciding with Space Learning Workshop tours to educate and enhance cadet and Air Cadet League members’ knowledge of space science and technology and cadet awareness of career opportunities; and
- Create a website link to information regarding space activities and courses made available through the air cadet programme.

## **NAV CANADA**

- provide two annual scholarships of \$500.00 each to: (1) the cadet with the highest proficiency score in the Navigation portion and (2) the cadet with the highest proficiency score in the ATC portion, of the annual summer Airport Operations course;
- provide career awareness materials and educational materials to the Air Cadet League for distribution to squadrons;
- provide aerospace experience and exposure by providing access to selected League members and Air Cadets to the NAV CANADA Annual General Meeting;
- provide the opportunity for local air cadet squadrons to enhance the education process through tours of NAV CANADA facilities (subject to local timing and suitability) to be coordinated through the respective NAV CANADA General Manager, Flight Information Region (FIR) of which there are seven across Canada, and his/her support staff. The GM FIR team will work with the list of local squadrons to be provided annually by the Air Cadet League, subject to safety and service priorities in each location, with frequency and duration to be worked out locally, but generally limited to four visits per year per location and a duration of two hours, leaving time for pre-briefings and the actual site visits;
- provide access to guest speakers from NAV CANADA air traffic services facilities across Canada, depending on traffic demands and the availability of professional staff, also coordinated through the General Managers, FIR and their support staff; and
- create a link to the Air Cadet League of Canada link on the NAV CANADA website, with additional, more detailed links with our Take Charge Website dedicated to Air Traffic Services recruitment.

The Air Cadet League of Canada also has Letters of Agreement (LOAs) and partnerships with:

### **ACPA (Air Canada Pilots Association)**

- provide two (2) annual Power pilot Upgrade Scholarships

### **ALPA (Airline Pilots Association)**

- provide four (4) annual Power Pilot Upgrade Scholarships

### **CASARA (Civil Air Search and Rescue Association)**

- provide an annual continuation flying training award of \$5,000.00 to the cadet selected from the applications submitted by each League Provincial Committee

### **COPA (Canadian Owners and Pilots Association)**

- provide benefits and incentives not only for currently enrolled cadets but also for those who will graduate from the programme. These include complementary subscriptions to COPA Flight newspaper, access for selected cadets to its AGM and COPA Flight meetings, and the provision of guest speakers and safety information.

### **Hamilton Watches (The Swatch Group Canada)**

- Hamilton Watches agrees to provide, on an annual basis, two pilot watches, which will be awarded to the top Power Pilot Scholarship (PPS) cadet, and the top Glider Pilot Scholarship (GPS) cadet. These watches, model to be determined each year, will be designated as the Hamilton Watches Flying Awards.
- Hamilton Watches shall be designated as the Official Timekeeper of the Air Cadet League of Canada.

### **Sennheiser Canada**

- provide pilot headsets to the cadet recipients of the Industry funded Power Pilot Upgrade Scholarships, and headphones to the Effective Speaking finalists
- provide five annual regional squadron band awards, comprised of both financial assistance (\$500.) and a headset for each Air Cadet musician
- provide its hearing safety materials to the ACLC for distribution to its squadrons

## **Webster Memorial Trophy Competition**

- waive its entry fee for qualified PPS cadets, and the League encourages cadets to participate in the Competition

## **WestJet**

- provide a WestJet flight for one cadet and one parent or escort, per League Provincial Committee, to the League's National Effective Speaking Competition.

## **WestJet Pilots Association**

- provide an annual continuation flying training award of \$1,500.00 to the cadet selected from the applications submitted by each League Provincial Committee.

## **Provincial Committees / Industry MOUs**

- Alberta Provincial Committee and Aviation Alberta – signed on November 14, 2007.
- Prince Edward Island Provincial Committee and the PEI Aerospace Human Resources Sector Council – signed on February 27, 2008.
- British Columbia Provincial Committee and the Aerospace Industry Association of BC in cooperation with its member Aerospace Training Institutes – signed on June 11, 2008.
- Ontario Provincial Committee and the Ontario Aerospace Council – signed on November 1, 2008.
- Manitoba Provincial Committee and the Manitoba Aviation Council entered into an MOU (agreement in principle) on January 14, 2009.
- New Brunswick Provincial Committee and the New Brunswick Aerospace Defence Association – signed on May 20, 2009.

For further information:

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